

W&B IP Newsletter



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Patent

CNIPA Releases the 2024 China Patent Survey Report

On January 22, 2025, the China National Intellectual Property Administration (CNIPA) released the “2024 China Patent Survey Report”. The survey covered more than 20 major provinces, autonomous regions, and municipalities across China. The survey subjects included over 10,000 patent holders, and nearly 50,000 patent questionnaires were collected.

The 2024 survey shows that the **industrialization rate of invention patents held by enterprises in China is 53.3%**, an increase of 2.0 percentage points from the previous year (51.3%), and has maintained growth for five consecutive years. The industrialization rates for utility model patents and design patents were 54.9% and 63.5%, respectively, a decrease of 2.2 and 2.5 percentage points from the previous year (57.1% and 66.0%).

The industrialization rate of invention patents held by National High-Tech Enterprises is 61.2%, an increase of 3.6 percentage points from the previous year (57.6%), and 23.9 percentage points higher than that of non-High-Tech Enterprises (37.3%). The industrialization rate of invention patents held by National High-Tech Enterprises has steadily increased for three consecutive years, and the gap with non-High-Tech Enterprises has widened compared to the previous year (see Figure 17).

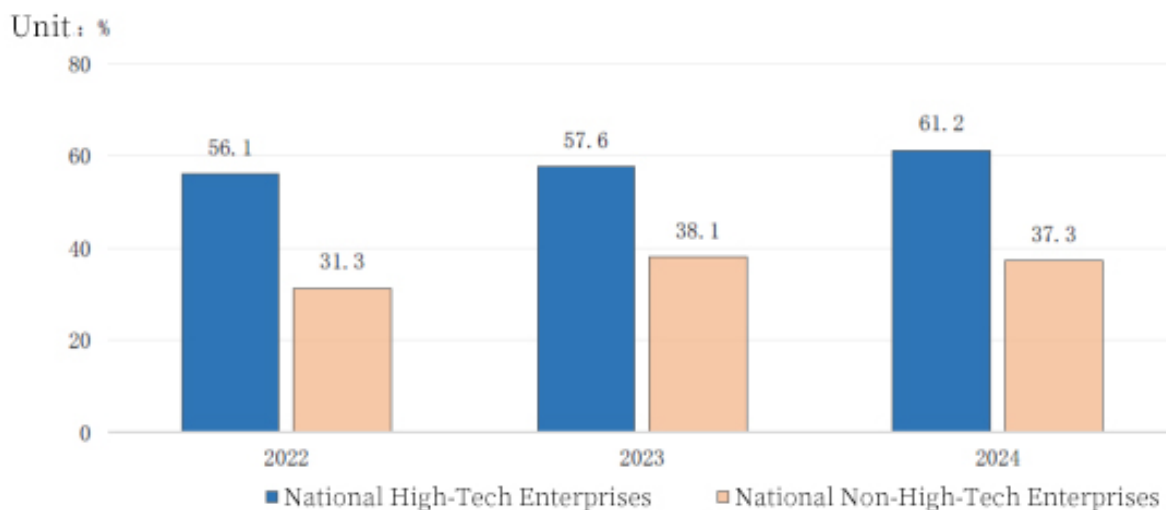


Figure 17: Industrialization Rate of Invention Patents of National High-Tech Enterprises from 2022 to 2024

Regarding the main purposes of invention patents held by enterprises that have never been industrialized, **78.2% are used for technology reserves for the medium and long-term development of the enterprise, the highest proportion; followed by uses for enterprise qualification certification or project application, and for enhancing the enterprise's reputation among customers, partners, and investors**, with proportions of 33.8% and 29.2%, respectively (see Figure 21).

14.8% are used for professional title evaluation, performance assessment, etc. for employee inventors.

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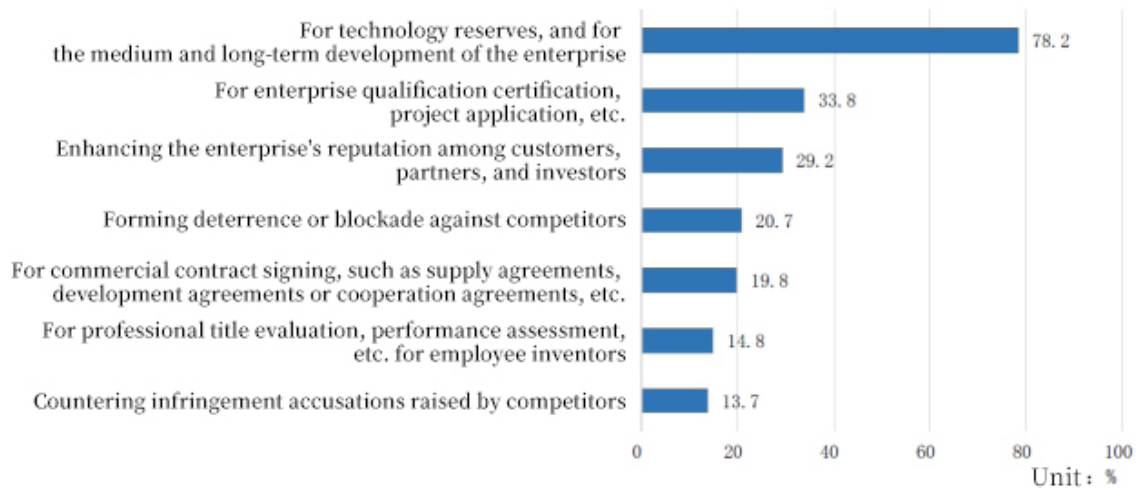


Figure 21: Main Uses of Invention Patents of Enterprises that Have Not Been Industrialized

The 2024 survey shows that **the average revenue from the industrialization of invention patents held by enterprises in China is 8.695 million yuan/patent**, an increase of 4.8% from the previous year (8.296 million yuan/patent), showing a steady upward trend. The average revenue from the industrialization of invention patents held by enterprises in strategic emerging industries and future industries are 9.391 million yuan/patent and 11.327 million yuan/patent, respectively, which are 8.0% and 30.3% higher than the average level of enterprises (see Figure 19).

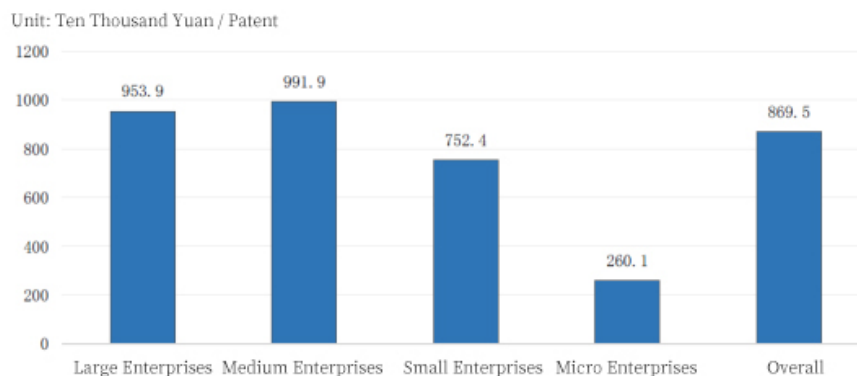


Figure 19: Average Revenue from Industrialization of Invention Patents of Enterprises of Different Scales in 2024

Among Chinese enterprises, regarding the demand for market-oriented intellectual property services, the proportion of enterprises with a demand for "patent mining and application" services is 42.0%; the proportion with a demand for "enterprise intellectual property strategy formulation" services is 29.4%; the proportion with a demand for "patent operation" services is 26.9%; the proportion with a demand for "patent infringement risk investigation before product development" services is 25.6%; the proportion with a demand for "patent infringement dispute response" services is 23.1%; the proportion with a demand for "patent maintenance, patent grading and classification management" services is 21.5%; In addition, the proportions with a demand for services such as "monitoring others' patent infringement or counterfeiting activities", "handling patent issues related to standard setting", "patent navigation", and "handling overseas intellectual property affairs" are 18.2%, 17.0%, 10.2%, and 7.3%, respectively (see Figure 146).

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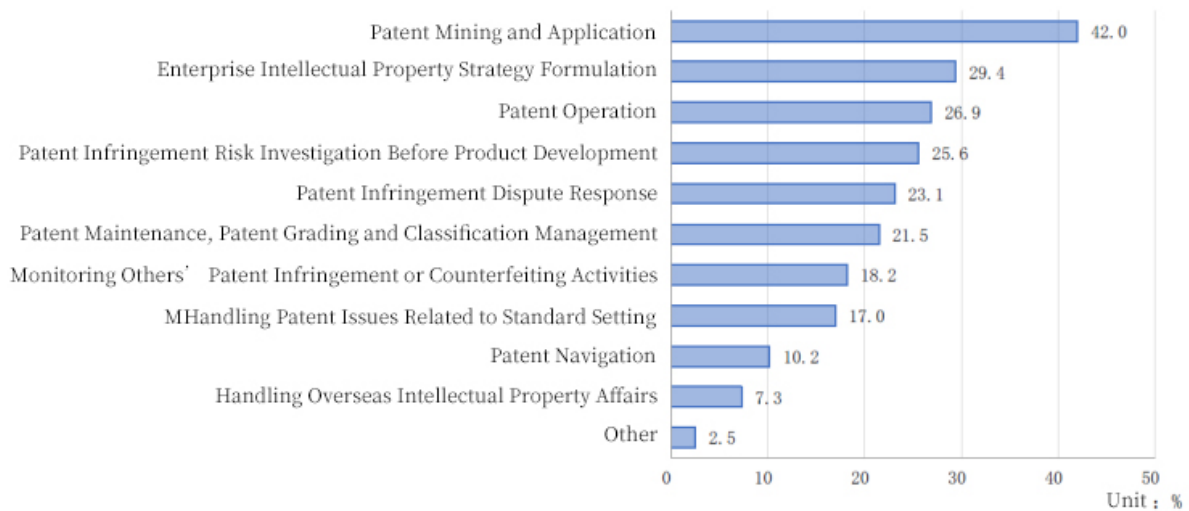


Figure 146: Demand for Market-Oriented Intellectual Property Services Among Enterprises

(Source: China National Intellectual Property Administration)

CNIPA Releases Patent Statistics for January 2025

The China National Intellectual Property Administration (CNIPA) has released its intellectual property statistics for January 2025 on its official website. The data reveals significant year-over-year changes across all patent categories, with a total of 252,935 patents granted during the month.

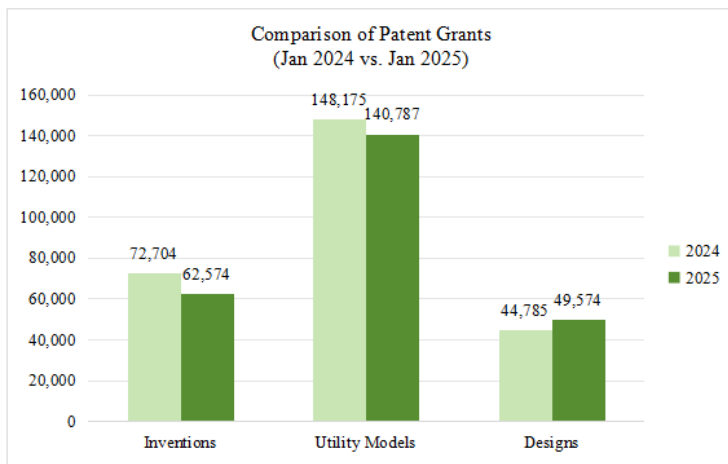
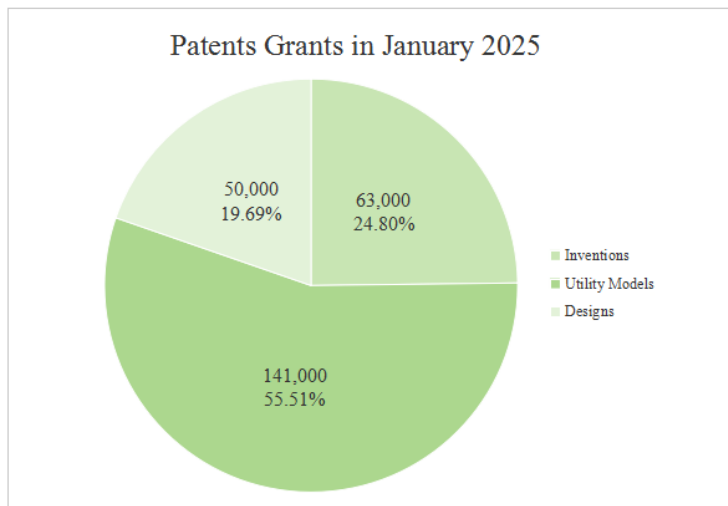
Key Statistics for January 2025:

- Invention patents granted: 62,574 (13.93% decrease from 2024)
- Utility model patents granted: 140,787 (4.99% decrease from 2024)
- Design patents granted: 49,574 (10.69% increase from 2024)
- Total valid patents across all categories: 20,556,094.

Patent Data Comparison: January 2024 vs. January 2025				
	Invention Patents Granted	Utility Model Patents Granted	Design Patents Granted	Total
2025	62574	140787	49574	252935
2024	72704	148175	44785	265664
Net Change	-10130	-7388	4789	
Valid Patents	5735274	11724354	3096466	20556094
Growth Rate for Jan	-13.93%	-4.99%	10.69%	
Growth Rate for Jan-Dec 2024	13.46%	-3.86%	0.84%	

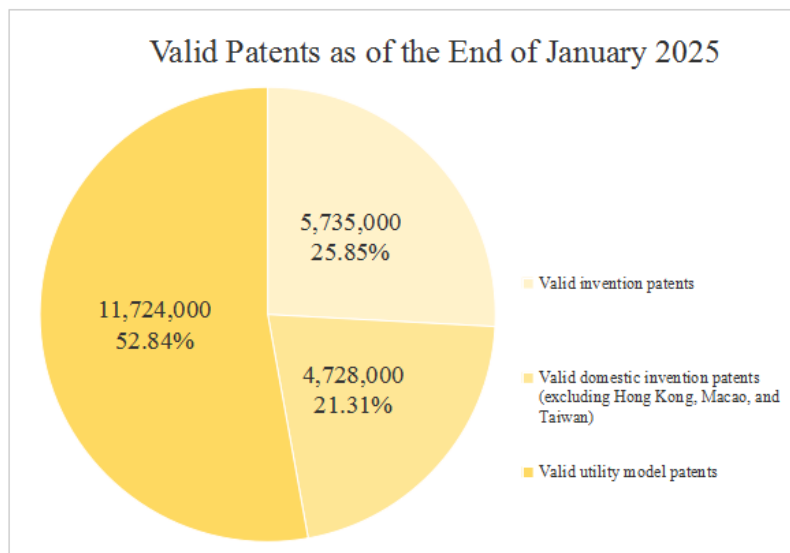
In January 2025, the CNIPA granted 63,000 invention patents, 141,000 utility model patents and 50,000 design patents.

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As of the end of January 2025, China's patent landscape shows:

- Total valid invention patents: 5.735 million
- Of which, domestic invention patents (excluding Hong Kong, Macao, and Taiwan): 4.728 million
- Valid utility model patents: 11.724 million
- Valid design patents: 3.096 million



Patent

In January 2025, the CNIPA received 5,600 PCT international patent applications. Among these, domestic applicants submitted 5,300 applications.

In January 2025, Chinese applicants submitted a total of 197 international design applications, and 204 published international design applications designated China.

According to the number of utility model patent grants in January 2025 classified by patentee type, only “institutions” saw an increase. The other four types of patentees experienced declines in utility model patent grants as follows:

“Individuals”: -17.23%

“Research Institutions”: -21.69%

“Enterprises”: -5.05%

For invention patents, domestic grants decreased by 14.64% year-on-year. Among the five patentee types, only “Institutions” saw an increase. The other four types of patentees experienced declines in invention patent grants as follows:

“Research Institutions”: -23.19%

“Individuals”: -5.00%

“Enterprises”: -12.09%

Comparison of Domestic Patent Grants by Patentee Type in January							
		Universities	Research Institutions	Enterprises	Institutions	Individuals	Total
Inventions	2025	8216	2597	43516	1322	1084	56735
	2024	11186	3381	49500	1261	1141	66469
	Jan	-26.55%	-23.19%	-12.09%	4.84%	-5.00%	-14.64%
	Jan-Dec 2024	-7.16%	0.02%	22.29%	12.58%	14.16%	14.52%
Utility Models	2025	4191	982	125602	4956	4669	140400
	2024	4584	1254	132286	3914	5641	147679
	Jan	-8.57%	-21.69%	-5.05%	26.62%	-17.23%	-4.93%
	Jan-Dec 2024	5.5%	2.34%	-3.59%	27.61%	-29.18%	-3.87%
Designs	2025	1100	121	36138	328	10380	48067
	2024	869	96	30644	168	11816	43593
	Jan	26.58%	26.04%	17.93%	95.24%	-12.15%	10.26%
	Jan-Dec 2024	-18.98%	-12.25%	12.89%	24.76%	-27.35%	-1.18%

(Source: China National Intellectual Property Administration)

Trademark

CNIPA Releases Trademark Statistics for January 2025

The China National Intellectual Property Administration (CNIPA) has released its trademark statistics for January 2025, revealing significant changes in trademark activity across multiple categories.

Key Metrics for January 2025

- New trademark applications: 598,000
- New trademark registrations: 311,000
- Total valid registered trademarks: 49,953,000
- Madrid international registration applications from Chinese applicants: 591

Year-on-Year Comparison for January 2025

Compared to January 2024:

- Trademark Registrations: Decreased by 68,698 (a year-on-year decline of 18.08%)
- Invalidation Applications: -16.23%
- Rejection Review Applications: -14.74%
- Cancellation Review Applications: -12.39%

Trademark Data Comparison: January 2024 vs. January 2025						
	Cumulative Registrations	Valid Trademarks	Opposition Applications	Rejection Review Applications	Invalidation Applications	Cancellation Review Applications
2025	311217	49952602	9264	25017	6001	1527
2024	379915		9138	29341	7164	1743
Net Change	-68698		126	-4324	-1163	-216
Growth Rate for Jan 2025	-18.08%		1.38%	-14.74%	-16.23%	-12.39%
Growth Rate for Jan-Dec 2024	9.08%		5.99%	4.10%	-2.24%	-18.69%

(Source: China National Intellectual Property Administration)

Other Intellectual Property Developments

CNIPA Releases Statistics on Geographical Indications and Integrated Circuit Layout Designs for January 2025

	Approved GI Products	Approved GI Trademarks to be Registered as Collective or Certification Marks	Approved Market Entities Using GI and Special Signs
Jan 2025		1	776
Cumulative Total as of the End of Jan 2025	2,544	7,403	33,421

In January 2025, the CNIPA received 680 IC layout design registration applications and issued 675 IC layout design certificates.

(Source: China National Intellectual Property Administration)